

A high-contrast, black and white graphic of a person holding a flag, set against a green and red background. The person is shown from the chest up, wearing a dark jacket with a light-colored collar. They are holding a flag that is white with a black border and a black diagonal stripe. The background is split into a green upper-left quadrant and a red lower-right quadrant.

**Block
The
Boat**

PALESTINE

[FACEBOOK.COM/BLOCKTHEBOATTAMPA](https://www.facebook.com/blocktheboattampa)

BLOCK THE BOAT · END ISRAELI APARTHEID



Block the Boat-Tampa Info and Organizers Kit

Block the Boat Tampa, in solidarity with Block the Boat Oakland, LA, Tacoma, Seattle and Vancouver, as well as burgeoning Block the Boats in other ports around the nation, are answering the plea of the unions of Gaza for global society to strengthen its efforts of Boycott, Divestment and Sancions (BDS).

BDS is a non-violent means of isolating Israel in culture, acadamia and economics, until the country comes into accordance of international human rights concerning the Palestinian people.

BDS was born in 2005 by Palestine Civil Society, and the recent assault on the besieged Gaza Strip has intensified the movement.

Block the Boat actions seek to raise awareness to Long-shoreman union workers on the plight of the Palestinian people, and convince workers to participate in work stoppages and honor our picket line.

Block the Boat actions target Israel's largest shipping line- Zim. As an Israeli owned company, its profits help to fund the brutal and illegal occupation of the West Bank and the 8 year blockade of Gaza, as well as three military compaigns against the Gaza Strip, where 1000's have been killed and Gaza's infrastructure has been irradicated, causing a horrendous humanitarian crisis.

In this packet you will find more detailed information about BDS, Block the Boat-Tampa and our upcoming actions and everything you need to start organizing your contacts to join us.

We can't stop the bullets, we can't stop the bombs, but we can stop the boat.

Join Us!

A Synopsis of the Israeli-Palestinian Conflict

FOR CENTURIES there was no such conflict. In the 19th century the land of Palestine was inhabited by a multicultural population – approximately 86 percent Muslim, 10 percent Christian, and 4 percent Jewish – living in peace.

Zionism

IN THE LATE 1800s a group in Europe decided to colonize this land. Known as Zionists, they represented an extremist minority of the Jewish population. Their goal was to create a Jewish homeland, and they considered locations in Africa and the Americas, before settling on Palestine.

At first, this immigration created no problems. However, as more and more Zionists immigrated to Palestine – many with the express wish of taking over the land for a Jewish state – the indigenous population became increasingly alarmed.

Eventually, fighting broke out, with escalating waves of violence. Hitler's rise to power, combined with Zionist activities to sabotage efforts to place Jewish refugees in western countries, led to increased Jewish immigration to Palestine, and conflict grew.

UN Partition Plan

FINALLY, in 1947 the United Nations decided to intervene. However, rather than adhering to the principle of “self-determination of peoples,” in which the people themselves create their own state and system of government, the UN chose to revert to the medieval strategy whereby an outside power divides up other people's land.

Under considerable Zionist pressure, the UN recommended giving away 55% of Palestine to a Jewish state – despite the fact that this group represented only about 30% of the total population, and owned under 7% of the land.

1947-1949 War

WHILE IT IS WIDELY reported that the resulting war eventually included five Arab armies, less well known is the fact that throughout this war Zionist forces outnumbered all Arab and Palestinian combatants

after Zionist forces had committed 16 massacres, including the grisly massacre of over 100 men, women, and children at Deir Yassin. Future Israeli Prime Minister Menachem Begin, head of one of the Jewish terrorist groups, described this as “splendid,” and stated: “As in Deir Yassin, so everywhere, we will attack and smite the enemy. God, God, Thou has chosen us for conquest.” Zionist forces committed 33 massacres

altogether.

By the end of the war, Israel had conquered 78 percent of Palestine; three-quarters of a million Palestinians had been made refugees; over 500 towns and villages had been obliterated; and a new map was drawn up, in which every city, river and hillock received a new, Hebrew



combined – often by a factor of two to one. Moreover, Arab armies did not invade Israel – virtually all battles were fought on land that was to have been the Palestinian state.

Finally, it is significant to note that Arab armies entered the conflict only

name, as all vestiges of the Palestinian culture were to be erased. For decades Israel denied the existence of this population, former Israeli Prime Minister Golda Meir once saying: “There is no such thing as a Palestinian.”

1967 War & USS Liberty

IN 1967, Israel conquered still more land. Following the Six Day War, in which Israeli forces launched a highly successful surprise attack on Egypt, Israel occupied the final 22% of Palestine that had eluded it in 1948 – the West Bank and Gaza Strip. Since, according to international law it is inadmissible to acquire territory by war, these are occupied territories and do not belong to Israel. It also occupied parts of Egypt (since returned) and Syria (which remain under occupation).



Also during the Six Day War, Israel attacked a US Navy ship, the USS Liberty, killing and injuring over 200 American servicemen.

President Lyndon Johnson recalled rescue flights, saying that he did not want to “embarrass an ally.” (In 2004 a high-level commission chaired by Admiral Thomas Moorer, former Chairman of the Joint Chiefs of Staff, found this attack to be “an act of war against the United States,” a fact few news media have reported.)

Current Conflict

THERE ARE TWO primary issues at the core of this continuing conflict. First, there is the inevitably destabilizing effect of trying to maintain an ethnically preferential state, particularly when it is largely of foreign origin. The original population of what is now Israel was 96 percent

Muslim and Christian, yet, these refugees are prohibited from returning to their homes in the self-described Jewish state (and those within Israel are subjected to systematic discrimination).

Second, Israel’s continued military occupation and confiscation of privately owned land in the West Bank, and control over Gaza, are extremely oppressive, with Palestinians having minimal control over their lives. Over 10,000 Palestinian men, women, and children are held in Israeli prisons. Few of them have had a legitimate trial; Physical abuse and torture are frequent. Palestinian borders (even internal ones) are controlled by Israeli forces. Periodically men, women, and children are strip searched; people are beaten; women in labor are prevented from reaching hospitals (at times resulting in death); food and medicine are blocked from entering Gaza, producing an escalating humanitarian crisis. Israeli forces invade almost daily, injuring, kidnapping, and

sometimes killing inhabitants.

According to the Oslo peace accords of 1993, these territories were supposed to finally become a Palestinian state. However, after years of Israel continuing to confiscate land and conditions steadily worsening, the Palestinian population rebelled. (The Barak offer, widely reputed to be generous, was anything but.) This uprising, called the “Intifada” (Arabic for “shaking off”) began at the end of September 2000.

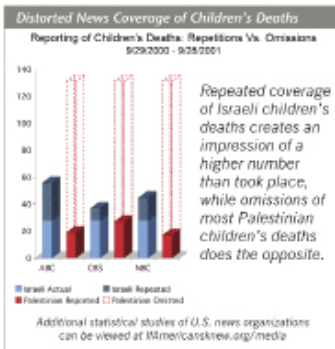
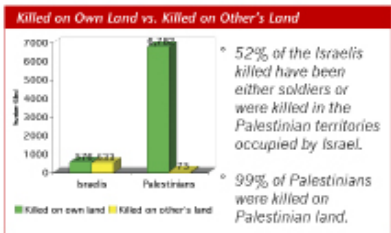
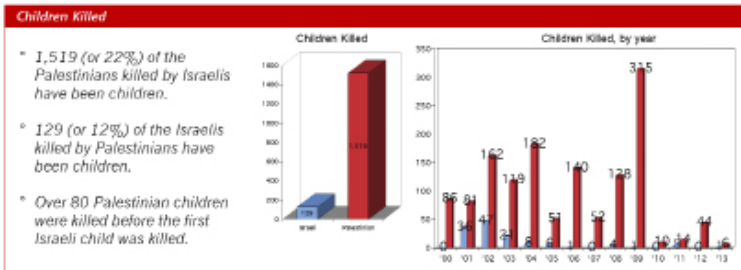
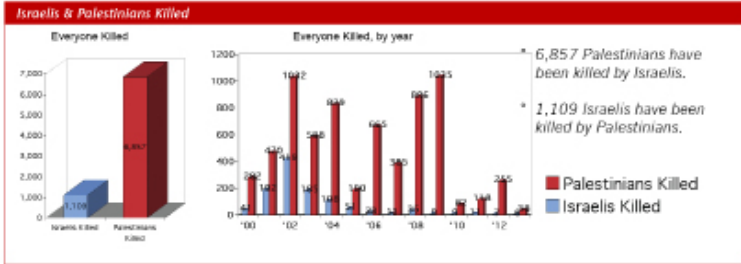
US Involvement

LARGELY DUE to special-interest lobbying, U.S. taxpayers give Israel more than \$8 million per day, and since its creation have given more U.S. funds to Israel than to any other nation. As Americans learn about how Israel is using their tax money, many from across the political spectrum are calling for an end to this expenditure.

To learn more and to read a highly detailed account with references: “The Origin of the Palestine-Israel Conflict,” visit IFAMERICANSKNEW.ORG

Toll of the Conflict

Israelis & Palestinians Killed: September 29, 2000 (beginning of most recent uprising) through December 31, 2013.



Note: The current uprising began 9/29/2000, so the data from 2000 covers only 3 months.
Death Statistics Source: The Israeli Information Center for Human Rights in the Occupied Territories - B'Tselem (btselem.org). (Remember These Civilians.org lists over 100 additional children who died in circumstances related to the conflict.)
Media Statistics Source: If Americans Knew, "Off the Charts" (IfAmericansKnew.org)



Block the BoatTampa, along with all the organizations that work with and endorse us, are opposed to discrimination of any kind. Anti-Semitism is discrimination based on fear of a religion-Judiasm. This fear has led to heinous crimes against the Jewish people who are still discriminated against because of their religion and culture. We reject this. We refuse to be labeled as anti-Semitic.

We reject Zionism. Zionism is a political movement born in the 1800's to establish a Jewish National State in the land of Palestine. The establishment of this state (Israel) became a reality in 1948 and three quarters of a million Palestinians were driven from their homes and made refugees. To this day, the refugees still living, and their descendants-numbering over 4 million, wait to come home.

The Zionist government of Israel crushes the Palestinians of the West Bank under a brutal and illegal occupation. They have completely destroyed the infrastructure of Gaza through 3 heinous bombing campaigns, while sealing its borders from any humanitarian assistance. Gaza's seaports have been closed to Palestinians for 7 years.

The tenets of Judaism reject the actions of Zionism. The rejection of Zionism is not anti-Semitic. Judaism is a religion. Zionism is a ruthless political ideology.

Jewish Voice for Peace Fact Sheet

8 things you need to know about Gaza

1. Gaza is Always Under Siege

Israel controls the airspace, waters and borders of Gaza (with the exception of Rafah, the border with Egypt). Israel controls the electrical and sewage infrastructure of Gaza, and how much food, fuel and other supplies can arrive and leave, giving it almost total control over the economy. Palestinians in Gaza do not have the freedom to leave at will, to visit relatives in the West Bank, or get adequate health care. 1.8 million Palestinians are crammed into 140 square miles, making it one of the most crowded places on earth. Israeli restrictions have exacerbated a deep economic recession and high unemployment, leading to extremely high poverty rates. Basic supplies and medicine are restricted, while safe drinking water is scarce.

In other words, when Israel is not bombing Gaza, it is largely responsible for holding 1.8 million people captive in miserable conditions. According to international law, by maintaining “effective control” of Gaza, Israel still meets the definition of occupying power. This status has been affirmed by the Red Cross, Amnesty International, the U.N., and the U.S. State Department, among others.

2. Asymmetry of Power

This “conflict” is a one-sided war on the civilians of Gaza. It is an assault by one of the most advanced militaries in the world with the full backing, and weaponry, of the U.S., the sole world super power. By every measure, including fatalities, fatalities of civilians, injuries, and destruction of infrastructure, the disproportionate impact on Gaza is clear. While there is no excuse for attacks on civilians, whether in Israel or in the U.S., the threat from Gaza to Israel cannot be reasonably compared to the harm inflicted on Gaza.

3. Collective Punishment

Israel claims that this war is against Hamas. But so far (as of July 16), over 80% of the fatalities have been civilians, including large numbers of women and children. Thus far (July 16, 2014), according to the Gaza health ministry, 222 Palestinians have been killed, and over 1600 injured. One Israeli has died. Targeting civilians is a war crime and contrary to international law.



4. Who Started The Fighting?

While the predominant narrative in the media tells a story about Israel being forced to defend itself, the truth is that Israel has repeatedly broken truces with Hamas, including in this latest escalation. The current escalation was preceded by the formation of a Palestinian Unity government with an agreement between Hamas and Fatah. On June 12, three Israeli settlers' teens were kidnapped, prompting a search and repressive crackdown in the West Bank during which Israeli forces killed 10 Palestinians, raided more than 1,000 homes and arrested over 300 Palestinians, many of whom were recently released in a prisoner deal with Hamas. Israel blamed Hamas, who denied involvement, for the kidnapping, covering up the knowledge that the teens were dead in order to initiate raids aimed at destroying the new

unity government, and whip up fear and hatred. A 16-year old Palestinian teen from East Jerusalem was kidnapped and burned alive in a revenge act by right-wing Israeli Jews, and a Palestinian-American teen was brutally beaten by Israeli border police. During this period airstrikes on Gaza, which had been ongoing, accelerated. The current assault, known as Operation Protective Edge, began on July 8, 2014.

5. Media Distortions

In U.S. and Israeli publications, especially, there are often referrals to Israeli “surgical” or “pinpoint” strikes and to strikes and to “targeted assassinations.” These terms imply a precision that does not exist, and that both sides have equal power and are equally responsible for the violence. The context of the continuing blockade of Gaza and the enormous disparities in fire power and overall control are not mentioned. Politicians, in the U.S. and Israel, constantly claim that Israel “has the right to defend itself” — and in fact it is the role of a government to protect its citizens from attack. But if this is true, does Gaza have the right to defend itself from Israeli attack in the safe manner? There is a clear double-standard at work.

6. U.S. Role

The U.S. gives Israel upwards of \$3 billion a year in military aid which it uses to procure weaponry for the Israeli attack on Gaza. Israel could not continue this assault if the Obama administration and Congress did not approve it. Boeing, General Electric, and Elbit U.S.A., to name a few. In other words, U.S. taxpayers are funding the Israeli attack on Gaza.

7. No Military Solution

Israel periodically uses its military might as a deterrent to Palestinians in Gaza, the West Bank and East Jerusalem to rebel. But an unjust occupation and subjugation of an entire people cannot be maintained by military force alone. The only long-term solution, for Palestinians and Israelis, is one that offers freedom and dignity for all the people of Palestine and Israel.

8. Potential Ceasefire

On July 15, 2014, media reported that the Egyptian government proposed a ceasefire that Israel had agreed to and that Hamas ultimately rejected, stating that they were not consulted on the terms of the ceasefire and would not sign unless their conditions were part of the terms of the ceasefire. From the beginning of the recent escalation, Hamas’ terms have included ending the 7-year embargo and siege on Gaza, opening the borders and releasing the political prisoners rearrested in June. Hamas continued to fire rockets, and Israel resumed its air strikes, claiming that they now had enhanced legitimacy to defend themselves. Hamas has submitted 10 demands to the Egyptians to establish a 10-year truce, which include ending the siege, allowing Gazan farmers to access their fields, extending area of the fishing zone, protecting Palestinian airspace, and releasing political prisoners. Israel’s terms for the briefly observed unilateral ‘ceasefire’ were the continuation of the status quo: Gaza’s civilians under siege and continued occupation.





Boycott, Divestment, and Sanctions (BDS) A Brief Overview

In 2005 Palestinian civil society called for an international campaign of boycotts, divestments, and sanctions against Israel until they would comply with international law and Palestinian human rights. As of 2007 the movement is coordinated by Palestinian BDS National Committee. The BDS movement came to fruition after being fed up with decades of the denial of basic human rights to Palestinian citizens. The Israeli government has stripped fundamental rights away through ethnic cleansing, colonization and imperialism, racial discrimination, and military occupation. Despite massive, worldwide condemnation of Israeli policies from international bodies, the UN, and various human rights groups, the world community has failed to hold Israel accountable. So, we set out to do so by shutting them out economically.

The BDS campaign attempts to highlight three broad sections of the Palestinian community: the refugees, those under military occupation in the West Bank and Gaza Strip, and those in Israel. The call urges various forms of boycott against Israel until they meet their obligations under international law by:

1. Ending its occupation and colonization of all Arab lands occupied in June 1967 and dismantling the Wall
2. Recognizing the fundamental rights of the Arab-Palestinian citizens of Israel to full equality
3. Respecting, protecting and promoting the rights of Palestinian refugees to return to their homes and properties as stipulated in UN Resolution 194

The BDS call was endorsed by over 170 Palestinian political parties, organizations, trade unions and movements. The signatories represent the refugees, Palestinians in the OPT, and Palestinian citizens of Israel. Boycotts target products and companies (Israeli and international) that profit from the violation of Palestinian rights, as well as Israeli sporting, cultural and academic institutions. Anyone can boycott Israeli goods, simply by making sure that they don't buy produce made in Israel or by Israeli companies. Campaigners and groups call on consumers not to buy Israeli goods and on businesses not to buy or sell them.

Divestment means targeting corporations complicit in the violation of Palestinian rights and ensuring that the likes of university investment portfolios and pension funds are not used to finance such companies. Sanctions are an essential part of demonstrating disapproval for a country's actions.

Sanctions are the equivalent of exiling a country economically. With the eruption of peoples' upheavals across the Arab world, or what came to be known as the Arab Spring, massive solidarity with Palestinian rights in Arab countries is increasingly being channeled in effective BDS campaigns.

The Block the Boat movement is one which was birthed from the BDS

movement. In 2010, after a Turkish flotilla, the Mavi Marmara, was attacked by Israel for attempting to bring humanitarian aid to Gaza we successfully blocked the Israeli Zim ship from being unloaded at the Port of Oakland - the first time in US history an Israeli ship was blocked. We will be continuing this legacy by organizing to block the Israeli ship once again. After the massacres on Gaza in 2014, Block the Boat as an official title was adopted. There are now multiple factions in existence with Oakland and Vancouver, Canada successfully blockading cargo ships from unloading imports.

Some Successes of the BDS Movement

There are hundreds of success stories from this movement. Here we'll list some major victories and some victories which have taken place recently.

May-September

- Agrexco, Israel's former largest exporter of agricultural produce, entered liquidation towards the end of 2011, following a campaign of blockades, demonstrations, lobbying of supermarkets and governments, popular boycotts and legal action in more than 13 countries across Europe.
- A sustained campaign against Ahava, the Israeli cosmetics company situated in an illegal Israeli colony, forced the company to close its flagship London store and retailers in the UK, Norway, Japan and Canada to announce boycotts of the company.
- Scores of artists—especially musicians and filmmakers—and writers have refused to perform in Israel or cancelled scheduled performances following pressure from the BDS movement including Bono, Snoop Dogg, Jean Luc Godard, Elvis Costello, Gil Scott Heron, Carlos Santana, Devendra Banhart, Faithless, the Pixies, Cassandra Wilson, Cat Power, Zakir Husain.

- French multinational Veolia has been targeted since November 2008 due its provision of infrastructure services to illegal settlements, including the Jerusalem Light Rail. Local municipalities across Europe and Australia have decided not to award Veolia contracts worth at least \$14 billion following BDS campaigns. An increasing number of municipal authorities have implemented policies excluding Veolia from bidding on local contracts.

Several European banks have divested from the company as well. Veolia has been forced to admit the damage the BDS campaign has caused it and subsequently announced plans to withdraw from some illegal Israeli projects.

- Several European banks have also divested from Alstom, one of Veolia's partners in the Jerusalem Light Rail. Alstom lost a \$10 billion contract to build the second phase of the Saudi Haramain Railway project following a concerted campaign of pressure.

- The European Parliament elected not to renew a contract with G4S following action by Palestine solidarity groups. G4S is a private security company that Palestinian civil society has called for action against over its contract with the Israeli Prison Service and its resulting complicity with the detention of Palestinian political prisoners.

- The Norwegian government pension fund and 12 other European finance institutions have excluded Elbit Systems from their portfolios. Elbit is an Israeli military company involved in constructing Israel's illegal wall.

- Turkey and Norway have both announced decisions to suspend military relations with Israel and Turkey is pursuing legal action against Israel over its killing of 9 Turkish citizens on the Freedom Flotilla in 2010. Bolivia, Venezuela, Qatar, Mauritania and several other countries also took action in response to the attack.

- **May 26th 2014:** Rapper Talib Kweli cancels show in Israel
- **June 6th 2014:** Largest US Protestant Church divests from Israeli Prison contractor
- **June 12th 2014:** G4S announces decision “to end” Israel prison contracts amid mounting pressure over torture complicity
- **July 4th 2014:** Dutch pension giant ABP divests from two Israeli arms companies
- **July 7th 2014:** 17 EU members take action against corporate complicity with Israeli
- **July 29th 2014:** Chile and Peru recall Israel envoys over Gaza operation
- **July 29th 2014:** Belgium calls for clear labeling of goods from Israeli settlements
- **August 1st 2014:** Scottish Councils support call to boycott Israel
- **August 10th 2014:** Fidel Castro, Alice Walker, Bolivian president and others join Latin American boycott call
- **August 15th 2014:** EU bans imports of milk and animal products from illegal Israeli settlements
- **August 19th 2014:** Israeli ship blocked from unloading in Oakland for four straight days
- **August 19th 2014:** Ireland’s biggest food retailer drops Israeli produce

**Help us grow a successful BDS
movement in Florida!**
**For more information about Block the
Boat check out**
BLOCKTHEBOATTAMPA.ORG

CONSUMER BOYCOTT LIST

Individual consumers can show their opposition to Israel’s violations by participating in a consumer boycott of Israeli companies, goods and services or of international companies involved in Israeli policies violating Palestinian human rights and international law. A consumer boycott works in two ways: firstly by generating public awareness about Israeli apartheid and occupation as well as international support for it and secondly by applying economic pressure for change. Below are just a few of the many products that are complicit in the financial support of the Israeli state and its crimes in Palestine.

For more info visit: BDSMOVEMENT.NET/ACTIVECAMPS/CONSUMERS

AHAVA:

Ahava is hiding the ugly truth—it’s products actually come from stolen Palestinian natural resources in the Occupied Territory of the Palestinian West Bank, and are produced in the illegal settlement of Mitzpe Shalem. Don’t let the “Made in Israel” sticker fool you—when you buy Ahava products you help finance the destruction of hope for a peaceful and just future for both Israelis and Palestinians.

SODASTREAM:

Although SodaStream products are labeled as “Made in Israel,” its main production facility is in the industrial

zone of Mishor Edomim, an illegal settlement in the occupied West Bank. As a result, SodaStream enjoys cheap land and water, confiscated from the indigenous Palestinian owners; a captive Palestinian labor force; tax benefits; and lax regulation of environmental and labor protection laws.

McDONALD’S:

The largest fast food chain in the world has long been targeted by Pro-Palestinian groups for its longtime partnership with the Jewish United Fund. Through its Israel Commission, the Jewish United Fund “works to maintain American military,

economic and diplomatic support for Israel; monitors and, when necessary, responds to media coverage of Israel.”

COCA COLA:

The largest soft drinks manufacturer in the world that houses numerous carbonated drinks under its umbrella, including Sprite, Fanta and Schweppes amongst many others has been surrounded by many controversies over its supposed support of Israel. Amongst them include the fact that its Israeli subsidiary –Coca-Cola Israel owns dairy farms on occupied Israeli settlements of Shadmot Mechola in the Jordan Valley and a plant in the industrial zone of Katzerin on the occupied Golan Heights.

ESTEE LAUDER:

The American Conglomerate, home to big brands such DKNY, Tommy Hilfiger, M.A.C, Clinique amongst many others has been targeted by BDS activists due to the pro-Israeli activities of its chairman, Ronald Lauder. Lauder is also the current president of the Jewish National Fund (JNF) – a quasi-governmental agency whose main function is

to legitimize Israeli occupation of Palestinian land. In fact an American based group led a boycott in the country with their “Estée Slaughter” campaign.

NESTLE:

The Swiss multinational has a good share of controversies and criticism surrounding its big brand name. For Pro-Palestinians activists one of the main problems they had with the food and beverage company was the fact that it bought 51% shares in Osem investments in the mid 90’s. Osem Investments is an Israel based company that is directly engaged in the production and distribution of food products in Israel and abroad.

HEWLETT-PACKARD:

Hewlett-Packard, the maker of computers and printers better known as HP, has come under fire for its involvement in biometric technology at Israeli checkpoints and for Israeli identification cards. BDS supporters have also criticized them for using service providers based in Israeli settlements.

MOTOROLA:

Provides surveillance equipment around Israeli settlements, along the Israeli-built separation barrier and along the Israel-Gaza border. In addition to that, the American multinational has signed a \$100 million deal this year with Israel for encrypted smartphones for its soldiers and security personnel.

SABRA:

Sabra’s parent company Strauss supports the Israeli military, and Tribe’s owner Osem’s supports the Jewish National Fund, which they criticized

for displacing Bedouin with development projects in the Negev desert.

INTEL:

Al-Awda, the Palestinian Right to Return Coalition, has called on Intel to close its plants in Kiryat Gat, site of the former Palestinian villages Iraq al-Manshiya and Faluja. Israeli historian Benny Morris has written that during the 1948-49 Israeli war of independence with Palestinians and their Arab allies, the villages’ residents were all expelled in line with Israel’s “strategic desire to achieve ‘Arab-clear’ frontiers.”



The Zim Alabama is coming to Tampa Let's Block the Boat!

October 11 @ 6 am

Port of Tampa

2002 Maritime Blvd

Tampa FL

Millions around the globe have come out in support of the Palestinian people and against the Zionist regime, holding massive marches, demonstrations, and actions. It's time to step it up and hit Zionism where it hurts! Oakland blocked an Israeli Zim ship from unloading for 4 days thanks to the solidarity of ILWU Local 10 Longshoremen who refused to cross the picket line. Now it's our turn!

Call to Action

Palestine is calling us to action! Palestine's laborers, Palestinian General Federation Trade Union (PGFTU), have called on workers around the world to refuse to handle Israeli goods. Palestinians throughout Gaza, the West Bank and 1948 Palestine have demonstrated their unity in the struggle against Apartheid Israel and have taken to the streets in the tens of thousands, bravely facing the Israeli military, armed with US made weapons, to call on the international community to stand with them as they resist Zionism throughout all of historic Palestine. We will be answering this call by organizing community pickets at the Port, asking the Longshoremen and truckers to honor this request and to stand with the people of Palestine.

Join us!

We can't stop the bullets. We can't stop the bombs.

But we can stop the boat.

Remember the Day - October 11 @ 6 am!